



NORTHWEST LEADERSHIP SEMINAR

Mission

“TO PROVIDE A VARIETY OF DYNAMIC, EDUCATIONAL EXPERIENCES AND VALUABLE, PRACTICAL SKILLS FOR LEADERS OF TODAY AND TOMORROW”

A Seminar Dedicated to Leaders in the Northwest

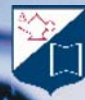
The Northwest Leadership Seminar has been serving Northwest leaders since 1970. The Seminar has gained recognition throughout the United States and Canada for leadership and management training.

PARTICIPATING STATES AND PROVINCES

Alaska, Alberta, Arizona, British Columbia, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Saskatchewan, Utah, Washington

JOIN US IN 2007 FOR THE 38TH ANNUAL SEMINAR
MARCH 7-9, 2007
RED LION HOTEL ON THE RIVER, JANTZEN BEACH,

2006 Publications Designed By:
Niki Hansmeier
Griffin-Tabor, Inc. Communications Division



NORTHWEST
LEADERSHIP
SEMINAR
2006

SUCCESSFUL LEADERSHIP
STARTS NOW!

2006 SEMINAR INFORMATION
SCHEDULE OF EVENTS

Red Lion Hotel on the River
Jantzen Beach

MARCH 1-3, 2006

PORTLAND, OREGON

Board of Directors

CHAIR, KEN BURDETTE - Chief
Central Kitsap Washington Fire & Rescue

VICE CHAIR, TAY ROBERTSON - Chief
Sisters-Camp Sherman Oregon Fire District

LYNNAE BERG - Commander
Portland Police Bureau

DON BIVINS - Chief
Vancouver Washington Fire Department

GREG KELLER - Division Chief
Portland Oregon Bureau of Fire & Rescue

JOHN MACK - Director Emergency Services
Chemeketa Community College, Salem, Oregon

JEFF JONES - Chief Training Officer
Tualatin Valley Fire & Rescue

BOB MORRIS - Training/Education Mgr. LEADS Div.
Oregon State Police

BRIAN MARTINEK - Chief
Vancouver Washington Police Department

RON OLIVER - Chief
Redmond Oregon Fire Department

RICK RICTOR - Leadership Coordinator
OR Dept of Public Safety Standards & Training

LES STILES - Sheriff
Deschutes County Sheriff's Office

LYNN REEVES - Director
Central Lane Co. Oregon Communications, Eugene

LARON TOLLEY - Distance Education Manager
Western Oregon University, Monmouth

Registration Staff

NANCY FARRINGTON - Admin. Asst.
Portland Oregon Bureau of Fire & Rescue

JULIE BURDETTE
Central Kitsap Fire & Rescue

DEBBY CAMPBELL - Executive Assistant
Vancouver Washington Police Department

KAREN PEARSON - Staff Assistant
Vancouver Washington Fire Department

LOIS RIEKE - Fire Safety Coordinator
LaGrande Oregon Fire Department

Administrative Staff

JEFF GRIFFIN - Executive Director,
Oregon Fire Chiefs Association

TERI VAN WAGNER - Admin. Asst.
Oregon Fire Chiefs Association

CLAUDE (BUD) SMITH - Associate
Professor of Education (Ret.)

Western Oregon University - Brochures,
Media Coordination, and Computer
Support

DON MILLIGAN - Chief (Ret.) Polk
County Oregon Fire District No 1,

Registrar

CREDIT

Western Oregon University credit is available for those who attend the seminar. Interested participants must sign up at the WOU registration desk on Wednesday morning.

OREGON CONTINUING EDUCATION: Attendees from Police, Law Enforcement and Criminal Justice must sign the DPSST F-6 Attendance Roster, which will be located near the registration desk. OREGON attendees from Fire Service: A letter of completion will be sent directly to you following the 2006 Seminar to be included in your agency's internal training files.

WASHINGTON CONTINUING EDUCATION: Attendees from Police, Law Enforcement and Criminal Justice: A letter of completion will be sent directly to you following the 2006 Seminar to be included in your agency's internal training files.

SEMINAR EVALUATIONS

Seminar evaluation forms will be distributed prior to each speaker's presentation. The Northwest Management Seminar Board welcomes constructive criticism and encourages open, positive comments about this year's presenters. A general evaluation form will be distributed on Friday morning to provide an opportunity to comment about the facility and your overall impression of the seminar. If you have suggestions regarding future topics or presenters, please note those on your evaluation form and leave them on the table to be collected by the Seminar staff.

At the close of the seminar on Friday, two complimentary registrations for next year will be drawn from the completed evaluations forms.

The Board values your opinion!

ASSISTANCE

If you have questions or need assistance during the seminar, please contact any staff or Board member. They will be wearing a *SILVER NAME BADGE*.

The Northwest Management Seminar Chair Ken Burdette and the Board of Directors thank you for your participation. Your involvement is what makes this seminar a success.

CLASS STARTING TIME

It is imperative that the seminar sessions start promptly at the specified time to cover the content outlined in the program. Morning sessions begin at 8:30 AM - Afternoon sessions begin at 1:30 PM

YOUR NAMETAG

Please wear your nametag during the seminar each day. It helps seminar participants get acquainted with each other.

Your nametag also serves as your lunch ticket on Wednesday and Thursday. Your beverage ticket for the Wednesday evening networking event is included in your nametag holder.

PAGERS, PORTABLE RADIOS, AND PHONES

In order to reduce distractions, we ask that you use discretion in having or using these devices during classes. Your seminar contact telephone number is (503) 283-4466, and messages will be posted on the message board for you.

NETWORKING NIGHT

An event will be held Wednesday at 5:00 PM in the hotel that will provide an opportunity for the seminar participants to network. A sponsor exhibit area will be included during this year's networking night to provide our Seminar sponsors an opportunity to provide additional information to our attendees.

A beverage ticket is provided for you in your nametag holder. Additional beverages will be available on a no-host basis. The beverage ticket is good for a well drink, beer, wine, or two soft drinks. Hors d'oeuvres will be provided.

SEMINAR LETTER OF COMPLETION

A letter of completion will be mailed to you, usually within 60 days after the end of the seminar. The letter will delineate the course of study completed and the number of clock hours involved in each session. The letter will serve as documentation to certify your course of leadership and management training.

PLAN NOW TO ATTEND THE 38th ANNUAL
NORTHWEST LEADERSHIP SEMINAR
MARCH 7-9, 2007 IN PORTLAND, OREGON.

“SUCCESSFUL LEADERSHIP STARTS NOW!”

On behalf of the Board of Directors, WELCOME to the 37th Annual Northwest Leadership Seminar. We are proud to announce that the 2006 Seminar reached its capacity this year and set an all-time record for attendance! Thank you all for your support of the premier leadership training event in the Northwest!

Each year, members of the Board spend countless hours seeking quality presenters to bring you the finest education and training available. With topics on the program that include principles of success, understanding today's new workforce, organizational resistance, risk management and the characteristics of good leaders, I hope you agree that we have hit the mark!

You are the leaders of today and tomorrow! The training offered at the Northwest Leadership Seminar is designed to be timely and pertinent to the complex issues you face every day in our rapidly changing world.

Attendees at the Northwest Leadership Seminar represent a variety of venues in both the public and private sectors. Please use the time during breaks and meals to meet and network with your fellow leaders. We all have the ability to learn and grow, both personally and professionally, by exchanging ideas and experiences. We encourage you to attend the hosted networking event on Wednesday at 5:00 pm, immediately following the afternoon session, in the downstairs ballroom of the hotel. A number of our generous sponsors will be on hand and we trust that you will stop and thank each of them for their support of Seminar 2006.

The Board of Directors and Staff thank you for attending this year's Seminar. We remain dedicated to providing a rich and rewarding educational experience here in Portland each year, and welcome your comments and suggestions. Please let us know how we can help you have the best seminar experience ever!

We hope you have a great seminar!

Ken Burdette

Ken Burdette, NWLS Chair
Fire Chief, Central Kitsap Fire & Rescue

Wednesday, March 1, 2006 - Grand Ballroom

- 7:00 AM Registration Opens
- 8:15 AM Opening Remarks
Ken Burdette, Seminar Chair – Don Milligan, Registrar
- 8:30 AM **The Success Principles**
Jack Canfield
Moderator: Ron Oliver, Fire Chief Redmond Fire & Rescue
- 9:45 AM Break (coffee, juice, soda)
- 10:15 AM Session Continues
- 12:00 Noon Lunch – Downstairs Ballrooms
- 1:30 PM **Reducing Organizational Resistance – The Leader's Role**
Dr. Kevin Gilmartin, Ph D
Moderator: John Mack, Director Chemeketa Community College
- 3:00 PM Break (coffee, soda)
- 3:30 PM Session Continues
- 5:00 PM Session Ends
- 5:00 PM Networking Event and Sponsor Exhibits
Clackamas/Multnomah Room

Thursday, March 2, 2006 - Grand Ballroom

- 8:30 AM **Generation Why**
Eric Chester
Moderator: Lynn Reeves, Central Lane Communications Director
- 9:45 AM Break (coffee, juice, soda)
- 10:15 AM Session Continues
- 12:00 Noon Lunch – Downstairs Ballrooms

Thursday, March 2, 2006 - Continued

- 1:30 PM **Organizational Risk Management Strategies and Tactics for Success**
Gordon Graham
Moderator: Tay Robertson, Fire Chief - Sisters-Camp Sherman Fire District
- 3:00 PM Break (coffee, soda)
- 3:30 PM Session Continues
- 5:00 PM Session Ends

Friday, March 3, 2006 - Grand Ballroom

- 8:30 AM **Do You Sizzle or Fizzle?**
A Recipe for Leadership – Country Style
Dr. Dale Henry
Moderator: Bob Morris, LEADS Training Manager Oregon State Police
- 9:45 AM Break (coffee, juice, soda)
- 10:15 AM Session Continues
- 12:00 Noon Session Ends
Closing Remarks and Evaluations
Ken Burdette, Seminar Chair
Jeff Griffin, OFCA Executive Director

COMPLETE YOUR REGISTRATION FORM NOW FOR THE 2007 SEMINAR.

You won't want to miss the outstanding speakers lineup in 2007!

- Colonel Rick Searfoss
- Dr. Robert Cialdini
- Sheriff Ray Nash
- Arnold Shapiro

38th Annual Northwest Leadership Seminar – March 7-9, 2007

Website: www.nwleadershipseminar.com